

**Media Contact;**  
Karla Jo Helms  
JoTo Extreme PR  
[kj@jotopr.com](mailto:kj@jotopr.com)

## **Good Life Tampa Bay Spies Club 009 Super Bowl Pre-Game Party**

**Good Life Tampa Bay** TV Show didn't have to go undercover to witness celebrities and athletes at the secret-agent themed Super Bowl 2009 pre-game party known as Club 009.

March 20, 2010, Tampa, Fla. – [Good Life Tampa Bay](#), Tampa Bay's premier lifestyle show that reports on local flavor from the fast-growing Tampa Bay market, was there to cover the Super Sunday festivities at the Club 009 pre-game party. Prime Sport and DeBartolo Sports and Entertainment co-hosted this secret-agent themed party that featured all-inclusive food and drink, live entertainment and Bond girls. A 10,000-square-foot airplane hanger was converted into party central for an atmosphere of international exclusivity. NFL great Jerry Rice and former NY Giant and current ESPN sports analyst Jesse Palmer co-hosted the festivities.

Attendees included Nick Lachey; Vernon Davis, of the San Francisco 49ers; Phillippi Sparks, former Giants and Cowboys player; Matthew Rhys, actor; Dave Annable, actor and Roger Craig, former player and multi-time Super Bowl champion.

Ian Beckles, former Buc and current co-host of The Sports Animal on 620 WDAE, along with Jesse Palmer offered their analysis and input. They also invited various other athletes to the stage for commentary and inventory.

The **Good Life Tampa Bay** crew was there to cover this ultimate event in tailgating experiences with entertainment provided by the band Miggs as guests mingled in the hangar and took in an unforgettable pre-game party.

### About PrimeSport

PrimeSport is a leading sports travel and event management company worldwide. PrimeSport offers hard-to-get tickets, corporate and fan travel packages and hospitality events for corporations, professional sports teams and fans. Official partnerships with professional sports organizations include the San Francisco 49ers, Buffalo Bills, Carolina Panthers, Oakland Raiders, St. Louis Rams, Baltimore Ravens, Seattle Seahawks, Minnesota Vikings, Pittsburgh Pirates, the NCAA® Men's Division I Basketball Championship Tournament, NCAA Men's Final Four®, NCAA Women's Final Four®, NCAA College World Series®, NCAA Men's Frozen Four®, Rose Bowl® and UFC®. RazorGator Interactive Group, which operates PrimeSport, RazorGator.com and TicketOS, is a privately-held company headquartered in Los Angeles, California with offices in



Atlanta, Dallas, Phoenix and India. For more information, visit [www.primesport.com](http://www.primesport.com) or call 1-800-591-9198.

#### About DeBartolo Sports and Entertainment

DeBartolo Sports and Entertainment is a comprehensive, full-service sports and entertainment agency that represents athletes and talent, provides consulting services to corporations to help build their brands through sports, and is an executive ticket and hospitality provider for the most sought-after sporting events in the country. Founded by Mr. Edward J. DeBartolo Jr., the former owner of the five-time Super Bowl Champion San Francisco 49ers and the two-time Stanley Cup Champion Pittsburgh Penguins, DeBartolo Sports and Entertainment is one of the most trusted names in sports.

#### About Good Life Tampa Bay:

**Good Life Tampa Bay** is Tampa Bay's premier lifestyle show that brings you the people, places and events that are setting the lifestyle trends in the fast-growing Tampa Bay area. Produced and hosted by [InTheZoneTV's](#) "H" John Mejia, "H"'s TV production experience started back in 1992 as an on-air sports reporter for the TV show "Cincinnati on The Go". "H" also created, produced and hosted the "Playboy Golf" show on Fox Sports Net and "Living the Good Life" on CN8 Comcast, which won three Accolade Awards in 2008. During his career "H" has reported from the red carpet, at celebrity events, on travel shows and high profile corporate events. He has had the privilege to interview and feature many well-known celebrities and professional athletes, such as:

- Hollywood Stars Ashton Kutcher, Demi Moore, Mark Wahlberg
- American Idol Winner, Jordin Sparks
- NFL Hall of Fame players Marcus Allen, Lawrence Taylor, Warren Moon and Eric Dickerson
- John O'Hurley from Seinfeld
- Emmy winner Jeremy Piven and Emmy nominated Kevin Dillon from Entourage
- N Sync member and TV Host, Joey Fatone
- Pop culture icon, Hugh Hefner
- The Girls Next Door: Kendra Wilkinson, Holly Madison and Bridget Marquardt
- Music Producer/Artist & Entrepreneur, Sean "P" Diddy Combs
- Real Estate Developer & Billionaire, Donald Trump
- Former Governor Jeb Bush
- Former General Norman Schwarzkopf

Check out the Tampa Bay show that is tracking down the hottest tips and coolest finds at [www.GoodLifeTampaBay.com](http://www.GoodLifeTampaBay.com) or see it on TV on Brighthouse Channel 17 (the ION –TV station) in the Tampa Bay area.

###

