

Media Contact;
Karla Jo Helms
JoTo Extreme PR
kj@jotopr.com

Good Life Tampa Bay Welcomes blu Magazine at its Super Bowl Launch Party

Good Life Tampa Bay TV Show was there to help welcome blu Magazine to the area at its official launch party during Super Bowl week 2009.

February 17, 2010, Tampa, Florida – As Tampa Bay’s premier lifestyle show that reports on local flavor from the fast-growing Tampa Bay market, [Good Life Tampa Bay](#) could not afford to miss the launch of blu Tampa Bay, a luxury lifestyle magazine reflective of the best Tampa Bay has to offer.

With its blue ambience, there was no better venue than The Florida Aquarium for the publication unveiling. The watery grace of the locale was channeled into an upscale cocktail lounge complete with blue carpet to host more than 500 attendees, many of whom were visiting for Super Bowl week 2009. Supporters included Jermaine Phillips, of the Tampa Bay Buccaneers and Nick Sorensen of the Cleveland Browns

Michelle Couture, associate publisher, explained the quarterly magazine is truly a reflection of the community as all of the elements are selected and integrated in-house.

Ceviche, now with four locations, provided another element of local flavor in its tapas dishes. Tyler Florence, celebrity chef, was also on hand to ensure a savory experience for attendees’ palates. In order to give back to the community, donations from proceeds were made to local food banks, which is essential during this economic time.

Vanessa Carlton, three-time Grammy nominee, provided entertainment on her baby grand accompanied by violin for a truly world-class experience.

The [Good Life Tampa Bay](#) crew was on hand to capture the ambience of the event and the reactions of guests to this new addition featuring what Tampa Bay luxury lifestyle is all about.

About Good Life Tampa Bay:

Good Life Tampa Bay is Tampa Bay’s premier lifestyle show that brings you the people, places and events that are setting the lifestyle trends in the fast-growing Tampa Bay area. Produced and hosted by [InTheZoneTV](#)’s “H” John Mejia, “H”’s TV production experience started back in 1992 as an on-air sports reporter for the TV show “Cincinnati on The Go”. “H” also created, produced and hosted the “Playboy



Golf" show on Fox Sports Net and "Living the Good Life" on CN8 Comcast, which won three Accolade Awards in 2008. During his career "H" has reported from the red carpet, at celebrity events, on travel shows and high profile corporate events. He has had the privilege to interview and feature many well-known celebrities and professional athletes, such as:

- Hollywood Stars Ashton Kutcher, Demi Moore, Mark Wahlberg
- American Idol Winner, Jordin Sparks
- NFL Hall of Fame players Marcus Allen, Lawrence Taylor, Warren Moon and Eric Dickerson
- John O'Hurley from Seinfeld
- Emmy winner Jeremy Piven and Emmy nominated Kevin Dillon from Entourage
- N Sync member and TV Host, Joey Fatone
- Pop culture icon, Hugh Hefner
- The Girls Next Door: Kendra Wilkinson, Holly Madison and Bridget Marquardt
- Music Producer/Artist & Entrepreneur, Sean "P" Diddy Combs
- Real Estate Developer & Billionaire, Donald Trump
- Former Governor Jeb Bush
- Former General Norman Schwarzkopf

Check out the Tampa Bay show that is tracking down the hottest tips and coolest finds at www.GoodLifeTampaBay.com or see it on TV on Brighthouse Channel 17 (the ION –TV station) in the Tampa Bay area.

###

